S/N 09/441,388 PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicant:
 Matthew F. Ackley et al.
 Examiner: Michael Roswell

 Serial No.:
 09/441,388
 Group Art Unit: 2173

 Filed:
 November 16, 1999
 Docket No.: 2043.162US1

Customer No.: 49845 Confirmation No.: 4261

Title: NETWORK-BASED SALES SYSTEM WITH CUSTOMIZABLE USER

INTERFACE

## AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

In response to the Office Action dated August 19, 2010, please amend the application as follows:

This response is accompanied by a Petition, as well as the appropriate fee, to obtain a one-month extension of the period for responding to the Office action, thereby moving the deadline for response from November 19, 2010 to December 19, 2010.